

ART CONTEST

DRAWING 4 EQUALITY: CHALLENGING GENDER ROLES ON BOTH SIDES OF THE MEDITERRANEAN

Launched by the Euro-Mediterranean Women's Foundation (FFEM)
& the European Institute of the Mediterranean (IEMed)

DEADLINE
8th March 2019

OVERVIEW

How many times have women and men been forced to play a role assigned and dictated by society? How many times have women been told that they can't perform a certain job because they are "women"? How many times have men refrained from doing something because it's not worthy of a "man"? How many times are women and girls expected to act, behave and dress in a certain way?

Whether in private life, at workplace, school or university, or in the broader public space, **we are surrounded by walls of norms, customs, specific roles and behaviours**, a social order that we are supposed to obey and fulfil.

The fight for gender equality doesn't only belong to women, men also have and must take part in this fair cause. Without their involvement, the chance of achieving equality will be extremely limited. That's why it is essential to raise awareness regarding men and boys' contribution in this context, and draw attention to the importance of joint work to keep advancing towards gender equality.

We invite you to join us in breaking these norms and exploring what's behind them! **Share your views, thoughts and understanding of gender roles through drawings, illustrations, paintings and/or graphic design.** Dare to look at what's behind the wall, dare to imagine a world where gender isn't the benchmark for whatever we want to become or achieve! Let's deconstruct the imposed gender roles through art!

We launch the "Drawing 4 Equality" contest **in the spirit of the UN International Women's Day 2019, whose theme is "Think equal, build smart, innovate for change"**. Among other issues, this year focuses on how innovation and technology could contribute to achieving gender equality, yet women are under-represented in the fields of science, technology, engineering, mathematics and design. Thus this could be another idea: showing, through your art, that women can successfully work in male-dominated occupations.

Be open-minded and creative in illustrating unique experiences and situations in which women and men, girls and boys... dare to challenge a gender role or behaviour!





TERMS & CONDITIONS

Eligibility

You are welcome to submit your application if you are:

1. **a person who is passionate about art (an amateur), or a professional illustrator, graphic designer or artist**, committed to feminism and gender equality;
2. **over the age of 18**;
3. and a citizen (i.e. have the nationality) of a Euro-Mediterranean country: ***Albania, Algeria, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Israel, Italy, Jordan, Latvia, Lebanon, Libya, Lithuania, Luxemburg, Malta, Mauritania, Monaco, Montenegro, Morocco, The Netherlands, Palestine, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Syria, Tunisia, Turkey, United Kingdom.***

Terms

1. **Theme of the work must be: “Challenging gender roles on both sides of the Mediterranean”.** It must be clear that the purpose of the work is to deconstruct a gender role or a stereotyped behaviour (**note that works under another theme won't be taken into consideration**);
2. Work can be realised in any format and medium: **comic, postcard, pencil drawing, graphic design...** Be as creative as you can;
3. The illustration/artwork/drawing **can also contain lettering**. This text must be in **English, French and/or Arabic**;
4. The illustration/artwork/drawing must be coupled with a **title** (80 characters including spaces) and a **short description** (300 characters including spaces) in **English, French and/or Arabic**;
5. One candidate can **submit up to 2 entries**;
6. **There is no participation fee for this contest!**

How to apply

1. Submit your illustration/artwork/drawing along with the title and the brief description by **email to euromedwomen.foundation@gmail.com** (note that postal entries won't be accepted);
2. **Illustration/artwork/drawing** must be sent as a **high-resolution image in a .png or .jpg file**;
3. **Title and description** must be sent in a **PDF file**;
4. Send a **digital scan of your identity document or passport**;
5. Indicate a **phone number** (cell phone preferably).



Deadline

8th of March 2019 at 21h00 (local time in Spain).

Conditions

By submitting your application, you:

1. ensure that the illustration/artwork/drawing is your own work and you own the copyright for it;
2. warrant that your illustration/artwork/drawing hasn't been previously published in any other publication or website, or is part of another contest or campaign.

You also give:

1. permission for your work to be published on the website, publications, social media and marketing tools of the Euro-Mediterranean Women's Foundation (FFEM) and the European Institute of the Mediterranean (IEMed);
2. consent to share your work with FFEM and IEMed's contacts;
3. the right to use your name and nationality for the purpose of identifying you as the author of the submission;
4. your authorization to subscribe to our mailing list, accepting the **FFEM** and **IEMed's** privacy policies.

To be eligible, candidates must submit their applications in accordance with the requirements of the aforementioned terms and conditions.

SELECTION PROCESS

1. An evaluation committee will **select the most creative and self-explanatory works, taking into consideration their compliance with the theme of the contest.**

According to these criteria, **20 applications will be selected as finalists** and their authors will be notified by email.

2. Among the 20 finalists, the same evaluation committee will select **3 final winners** who also will be notified by email.

Finalists and winners will be **announced on FFEM and IEMed's websites and widely disseminated through our social media accounts and marketing tools.**

PRIZES & BENEFITS

If you are one of the 20 finalists:

- Your work will be published in a physical and/or digital manner as well as **promoted internationally to a broader public**;
- Your work will be **displayed in different exhibition venues**;
- Your work will be disseminated and highlighted in regional and international forums, conferences and meetings related to feminism and women's rights;
- Your work may also be printed in other formats to essentially promote the contest and its objective of challenging gender roles: posters, postcards, calendars, bookmarks, etc.

If you are one of the 3 final winners:

- You will be considered as an ambassador of the "Drawing 4 Equality" contest and will be invited to attend **a meeting/workshop related to art and feminism in Barcelona**, Spain (travel expenses, visa, accommodation and meals will be covered);
- You will be awarded **an iPad**;
- You may be invited to take part in other promotional activities.

Please note that **the prize cannot be exchanged, transferred or redeemed for cash or any other prize.**

Additionally, we retain the right to substitute the prize with another prize of similar value in case of unforeseen circumstances.

Don't miss a chance, participate now!

Labelled by:



Union for the Mediterranean
Union pour la Méditerranée
الإتحاد من أجل المتوسط

FFEM's founding members:



IEMed.



Réseau universitaire et scientifique
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