

PILOT ACTION "PROMOTING WOMEN'S ENTREPRENEURSHIP IN THE MUNICIPALITIES OF ALGIERS-CENTRE AND BOUZAREAH"

COORDINATING ASSOCIATION

Association des femmes en économie verte (Association of Women in Green Economy) - AFEV

TARGET AREA

Municipalities of Algiers-Centre and Bouzaréah, ALGERIA

CONTEXT

This pilot action is framed within the project "Strengthening the capacities of actors working for gender equality" led by the IEMed, in partnership with CAWTAR, FLDDF, FFM, RUSEMEG and the French State. It is funded by the French Ministry of Foreign Affairs and International Development. The project sets up, each year, *local clusters of gender equality actors* in 7 countries, made up of associations, research and education institutions, local and regional authorities, companies, syndicates and media working in favour of gender equality in a specific territory.

Each local cluster elaborates a *diagnosis of the situation* at the local level on a topic of interest related to gender equality and, subsequently, defines a field project to address the problems identified in the diagnosis. Each local cluster of gender equality actors© is structured around an association that leads all its actions.

AFEV is coordinating the Algerian local cluster in 2017 (cycle 2) and coordinates the pilot action and the mobilization of the gender equality actors at the local level, consisting of consultations and of a research on women's entrepreneurship and its promotion at the local level.

Women's occupation is still very limited in Algeria, while women's entrepreneurship represents an opportunity to improve women's access to the labour market and to enhance women's economic empowerment and their contribution to the country's development.

OBJECTIVE

- Explore the barriers which impede women to create their own enterprises and the initiatives taken by the local institutions to promote women's entrepreneurship.

ACTIVITIES

- Meetings with the research institute, the local authorities and the public institutions in order to present the objectives of the diagnosis.
- Collecting data on the state of play of women's entrepreneurship in Algeria, including statistics in the target region, through distributing questionnaires.
- Visiting companies directed by women, and conducting an investigation on the obstacles which they had to fight to launch their own business.
- Elaborating a draft of diagnosis.
- Realizing a conference in order to discuss the outcomes of the diagnostic and to enrich it with the participation of local elected representatives from the *wilaya* of Algiers and the partners from the local cluster, and designing the field project in a participatory way.

The Axis 1 "Strengthening the capacity of the actors working for equality" is part of the project "Women of the future in the Mediterranean" funded by the French Ministry of Foreign Affairs and International Development, and the project "Developing women's empowerment" labelled by the Union of the Mediterranean

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